

# MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

| Common Assessment Criteria Applied                                                                                                                                                                                      | Marks Available | Marks Awarded |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------|
| <b>1. Engagement with Literature Skills</b>                                                                                                                                                                             |                 |               |
| Unfortunately there is no evidence of research, use of IEEE format referencing or application of reading around the subject to the work submitted                                                                       | 10              | 0             |
| <b>2. Knowledge and Understanding Skills</b>                                                                                                                                                                            |                 |               |
| Although you Identified the message of the infographic to be analysed and attempted to discuss most of the points , this was all unsupported opinion. You needed to work in much greater depth here.                    | 20              | 8             |
| <b>3. Cognitive and Intellectual Skills</b>                                                                                                                                                                             |                 |               |
| Your discussion of how the infographic could be altered was good but unsupported, most marks were lost here as you did not produce the part 2 infographic as required in time                                           | 35              | 6             |
| <b>4. Practical Application Skills</b>                                                                                                                                                                                  |                 |               |
| Although you discussed the infographic in part 1, no attempt was made to research or do in- depth discussion. The actual infographic that you were required to create was not submitted losing a lot of possible marks. | 25              | 2             |
| <b>5. Transferable Skills for Life and Professional Practice</b>                                                                                                                                                        |                 |               |
| This was a level 2 piece of work, you did not fully read the assignment or attempt to do all that was required. The work you did was very superficial. Part 1 word count was very low.                                  | 10              | 3             |

|                                                                                                                                                                                                            |                                                 |     |    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|-----|----|
| <b>Assignment Mark</b> (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed. ) | Late Submission Penalties (tick if appropriate) |     | 18 |
|                                                                                                                                                                                                            | Up to four weeks late                           |     |    |
|                                                                                                                                                                                                            | 1st/2nd/3rd attempt?                            | 1st |    |